



CONWOO

SILIGURI

INDIA'S

PREMIER BUSINESS
PLATFORM FOR

CONSTRUCTION &

WOOD INDUSTRY

22 23 24 DECEMBER, 2023

HMA TRADE FAIR GROUND, NEAR I.G. OFFICE,
NH-BYPASS ROAD, SILIGURI, WEST BENGAL



FOCUS SEGMENTS



ARCHITECTURE



HARDWARE &
FITTINGS



TILES &
SANITARYWARE



DOORS WINDOWS



CONSTRUCTION
MACHINERY



WOODWORKING
MACHINERY



FURNITURE
TECHNOLOGIES



ADHESIVES &
COATINGS



TOOLS & RAW
MATERIALS



BATHROOM &
KITCHEN FITTINGS



PRE-ENGINEERED
BUILDINGS



PANELS &
PLYWOOD



VENEERS &
LAMINATES



PIPES & FITTINGS

CO-SPONSOR



JOINTLY ORGANIZED BY



HARDWARE
MERCHANTS
ASSOCIATION

Eventage
EXHIBITIONS | CONFERENCES | EVENTS

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ABOUT CONWOO

Conwoo Has Been Envisioned As Largest Convergence Of Building-construction And Wood Industry, It Is An International Exhibition Which Bring Together Industry Professionals, Manufacturers, Traders, Retailers And Other Stakeholders From A Wide Spectrum Of Segments Such As Architecture, Building-construction, Design, Engineering, Machinery, Woodworking, Plywood, Laminates, Furniture Manufacturing And Other Allied Sector. The Expo Has Been Conceptualised As To Act As A Conducive Business Platform For Every Segment From Building-construction And Wood Industry Ranging From Building Material, Chemicals, Machinery, Wood And Related Technology And Services. The Scope Of This Exhibition And Range Of Focus Segments Places This Event As One Of The Most Unique Business Event In The Country Which Facilitates Convergence Of Diverse But Interrelated Industry Segments On A Single Platform. The Diversity Of Segments Also Makes It One Of The Largest Sourcing Platforms In The Region.



WHY SILIGURI IS A GREAT INVESTMENT DESTINATION

Siliguri is a major domestic and international trading hub for The East and The North-East India. Siliguri is Eastern India's fastest growing city after Guwahati, and holds significant economic importance to the region and to the country, as it serves as a major transit point for Bhutan, Tibet, Nepal, Bangladesh and India. According to Bangladesh-Bhutan-Bharat-Nepal Motor Vehicles Agreement (BBIN-MVA), Siliguri will be a key point of the South Asian road network, and it is also part of the Asian Highway Network, which connects BBIN countries to Thailand and Myanmar through Bangladesh. Keeping northeast India at the centre, Siliguri can help materialise an inclusive transport-led growth for this region, based on established and emerging trade, transit, and logistics links.

EXHIBITION HIGHLIGHTS

- Participation in this Expo would be great for strategic evaluation of regional comparative advantages with the intention of identifying potential investment opportunities and product development.
- Bringing together policymakers, analysts, experts, heads of state, and stakeholders of the building and construction sector across the country and beyond.
- Meet face to face with high-quality trade visitors with an exceptionally high proportion of decision makers and policymakers.
- An exhibitor and participant mix from across the building-construction value chain, presenting a great opportunity to understand the competition as well.
- The opportunity to network with experts, authorities, developers, manufacturers, suppliers, and investors to exchange ideas and technologies.

VISITOR PROFILE

- Architects & Builders
- Builders & Developers
- Carpenters
- City Planners & Project Managers
- Civil Engineers
- Consultants
- Contractors
- Corporate , PSU & Government officials
- Energy Modelers
- Experts from Research Institutes
- Exporters & Importers
- Furniture Manufacturers
- Government Officers
- Green Building Facilitators
- Hardware Manufacturers / Dealers & Distributors
- Industry Associations
- Interior Designer
- Investors & Promoters
- Kitchen Cabinet Manufacturers
- Manufacturers
- Manufacturers of Furniture Fittings
- Manufacturers of Wood Based Articles
- Manufacturers of Wood Based Products
- Merchants
- Municipalities
- Office Furniture Manufacturers
- Packaging Industry
- Plywood & Particle Board
- Saw Millers
- State Development Authorities
- Timber Importers & Exporters
- Trade Association & Media
- Traders
- Traders, Craftsmen
- Traders, Wholesalers and Retailers
- Universities & Research Institutes



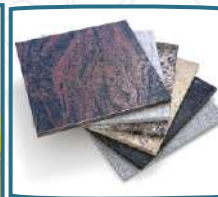
EXHIBITOR PROFILE

- Abrasives
- Adhesives
- Aluminum Hardware and Fittings
- Architecture Hardware Doors & Windows.
- Aluminum Doors & windows
- Tiles & Sanitary ware
- Block Making Machines
- Builders & Developers
- Building Insulating Materials
- Cement & Fiber Cement
- Construction Equipments
- Design and Services
- Doors & Windows
- Earth Moving Equipments
- Edge Banding Machines & Materials
- Electrical Products Switches, Wire & Cables
- Adhesives
- Engineering Consultancy
- Fire, Safety & Security
- Furniture Production Technologies
- Glass, Glazing & Facades
- Green Building Materials & Technology
- Iron, Steel & TMT
- Laminates & Plywood
- LED & Lighting
- Lifts, Elevators & Escalator
- Manufacturing Machines
- Materials Handling Equipment
- MDF, OSB, LVL
- Paints & Coating
- Plumbing and Fitting PVC/UPVC pipes
- Plywood & Furniture
- Plywood & Panels
- Plywood Polishing & Buffing Machines
- Portable Machines & Tools
- Pumps Generators
- Ready Mix Concrete Machine
- Sanding paper & Sanding materials
- Saw milling Equipment
- Sawn Timber Panel
- Stone, Marbles & Granite
- UPVC & Aluminium Profile
- Water Efficiency Management
- Wood Composites
- Woodworking Machines



CONWOO

is being Jointly organised by Eventage Trade Fair and Events Pvt. Ltd. and Hardware Merchants Association. The Expo is scheduled to be held in Siliguri, West Bengal, in November 2023. The construction and wood industry is a crucial sector in the domestic & global economy, as it contributes significantly to the growth and development of various industries. The sector encompasses a wide range of products and services, including building materials, woodworking tools and machinery, furniture, flooring, doors, windows, and much more. CONWOO provides a comprehensive platform for exhibitors to showcase their latest products, services and innovations, and for visitors to discover the latest trends and technologies in the industry. It is an excellent opportunity to generate leads, connect with potential customers, and showcase their products to a wide range of target audience.



TITLE SPONSOR	INR 25,00,000	(Limited to One)
CO-SPONSOR	INR 15,00,000	(Limited to Three)
ASSOCIATE PARTNERS	INR 10,00,000	(Limited to Three)

For Detailed Inclusions About Sponsorship Categories, Please Contact The Organizers.

ABOUT THE ORGANIZERS



HARDWARE MERCHANTS ASSOCIATION

Hardware Merchants' Association (HMA), Siliguri. Established in 1969 with just a few members, HMA today has over 414 members and is one of the strongest trade associations of this region. It is equally respected by the trade, industry, Govt. agencies and consumers. HMA not only looks after the interest of its members, but is also involved in the greater service of the society at large. It is important to mention that HMA caters to a large potential market due to its close geographical proximity to Bihar, Assam, Sikkim, Bhutan, Nepal & Bangladesh.



Eventage Trade Fair & Events Pvt. Ltd. is a new generation exhibition company which brings in fresh perspectives on opportunity creation through exhibitions. We seek to create business events which cater to the needs of both new age startups based on technology as well as traditional industries. Founded by the visionary team of industry experts with over two decades of rich experience in B2B exhibitions, Business Events and Publications across industry segments globally.



Hardware Merchants Association Of Siliguri

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